

**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:**

1. - 27. (Canceled)

28. (new) A broadcast receiving apparatus for a mobile unit for receiving broadcast information, the broadcast information includes information contents together with location information specifying spots or areas for which each information content is intended, the receiving apparatus comprising:

receiving equipment for receiving the broadcast information, the receiving equipment having a high sensitivity in a zenithal direction and receives broadcasts from digital radio communications satellites positioned in the zenithal direction;

equipment for retrieving first information specifying a spot or area where the mobile unit currently exists and spots or areas defining an intended travel route of the mobile unit;

equipment for retrieving the location information that has been added to the broadcast information as second information;

comparator equipment for comparing the first information and the second information;

information selection equipment for selecting among the received information contents on the basis of an output of the comparator equipment; and

equipment for displaying the selected information contents.